



## **HoopWorld™ COMING ON JULY 19<sup>TH</sup> TO WiiWare™.**

*Arcade basketbrawl action returns to the Wii™.*

**MADRID, Spain – July 12<sup>th</sup>, 2010** – Virtual Toys and Streamline Studios announced today that *HoopWorld™*, an original 3-on-3 arcade basketball game for WiiWare™, will be available on July 19<sup>th</sup>, 2010.

*HoopWorld™* brings over-the-top arcade basketball with a kung-fu power-up twist to the platform, offering unlimited replay ability via seven uniquely themed teams and six outdoor courts/ locations. Connect to the *HoopWorld™* online leader board or play with a friend. Fast, fun, and easy to pick-up arcade action and power-ups will keep players on the edge of their seats, as they basketbrawl their way to the top of the HoopWorld Leader board Championship!



*HoopWorld™* will be available for 1,000 Wii Points™ and can be purchased from the Wii™ Shop Channel.

- Press kits available here: [www.HoopWorldGame.com/pressOnly.htm](http://www.HoopWorldGame.com/pressOnly.htm)

### **About HoopWorld**

<b>Title</b>	<i>HoopWorld™</i>	
<b>Genre</b>	Arcade Action Sports	• 1-2 player, single player and offline multiplayer.
<b>Service</b>	WiiWare™	• Basketbrawl! – punch, kick, and fight to get the ball.
<b>Publisher</b>	Virtual Toys	• 7 stylish teams/ 21 characters defend their home courts!
<b>Developers</b>	Virtual Toys/ Streamline Studios	• 6 spunky courts set in colorful natural locations.
<b>Release</b>	July 19th 2010	• 8 crazy power-ups pepper the courting all 4 difficulties.
<b>Age Rating</b>	ESRB 10+	• Unlock additional teams and courts by beating all 4 difficulties.



### **ABOUT VIRTUAL TOYS**

Virtual Toys is a leading developer of video games, founded in 1995, with headquarters in Madrid and development offices in Barcelona and Valencia, Spain. In July 2008, Virtual Toys was granted two prestigious awards: "2007 Best Spanish Studio" and "Best Nintendo DS™ product" for *Horsez*. Virtual Toys has sold more than seven million copies globally, including: *Imagine Fashion Designer* and *Imagine Pet Vet* for Ubisoft. The company has more than 50 internationally published titles across multiple genres, platforms, and consoles.

For more information, please visit: [www.virtualtoys.net](http://www.virtualtoys.net)

### **ABOUT STREAMLINE STUDIOS**

Streamline Studios is the leading International development studio focused on groundbreaking co-productions and digital content creation for games. Streamline Studios has become the go-to studio for companies that want to remove production risks from the equation of creating big budget franchises. The studio has provided service solutions for high-profile partners and franchises including *Gears of War* and *Unreal Tournament 3* from Epic Games, THQ's *Saints Row*, *James Bond 007: NightFire* from Electronic Arts, and Red Storm Entertainment's *Ghost Recon 2*.

For more information, please visit: [www.streamline-studios.com](http://www.streamline-studios.com)

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Wii™ and WiiWare™ are trademarks of Nintendo. WiiWare is available only through the Wii console.

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### **CONTACT**

#### **Virtual Toys:**

PR & Marketing

Tel: +34 916 779 500

Fax +34 916 555 846

Email: [press@virtualtoys.net](mailto:press@virtualtoys.net)

Web: [www.virtualtoys.net](http://www.virtualtoys.net)

#### **Streamline Studios:**

Sean Kauppinen

International Digital Entertainment Agency

Tel: +1 4152 992 156

Email: [sean@ide-agency.com](mailto:sean@ide-agency.com)

Web: [www.streamline-production.com](http://www.streamline-production.com)